



2021 Murphy Community Guide & Chamber Partner Directory

Advertising Rates and Specs

GENERAL AD PLACEMENT OPPORTUNITY

The Murphy Chamber of Commerce invites you to join us as an advertiser in the 2021 Community Guide and Directory.

This exclusive opportunity is only available to Chamber members.

DISTRIBUTION: 10,000+ Copies

The Murphy Community Guide & Chamber Partner Directory will be distributed to all Chamber members, citizens and businesses in Murphy (75094). Additional copies will be available at the chamber office, city hall and select business locations in the area for newcomers to pick up throughout the year.

CONTENT:

The Murphy Community Guide & Chamber Partner Directory will feature two complete listings of all members: Alphabetically and by Business Category. Additionally, the guide will include information about the City of Murphy, area schools, Chamber and community events, civic organizations, churches and other items of interest such as dining, pets and senior living.

PREMIUM FULL PAGE AD PLACEMENT:

Inside Front Cover	\$2599
Page 1 (front of directory)	\$2549
Page 2-5 (front of directory)	\$2499
Inside Back Cover	\$2399
Back Cover	\$2799
Center Spread (2 facing pages)	\$3799

INTERIOR AD PLACEMENT:

Full Page (pages 6-40)	\$1699
2/3 Page (vertical)	\$1299
1/2 Page (horizontal)	\$1099
1/3 Page (square)	\$699
1/3 Page (vertical)	\$699
1/6 Page (vertical)	\$399
1/12 Page (square)	\$199

(Advertisers' Alpha & Category listings include "See Our Ad on Page...")

... See other side for ad size specifications ...

1 Free Alphabetical & 1 Free Category Listing are included with your Chamber Membership. Additional Categories or Reversed Block Listings (in Category section) are available for purchase to highlight your business listing.

Additional Category (each, limit 3)	\$60
Reversed Block WITH AD (each, limit 3)	\$50
Reversed Block NO AD (each, limit 3)	\$100

Rates effective 9/20-12/20

AD PLACEMENT DEADLINE:

Friday, Nov. 1, 2020

To place your ad in the 2021 Chamber Directory & Community Guide contact:

Juli Richards
Executive Director

972-805-3749
jrichards@murphychamber.org

The 2021 Murphy Chamber Directory & Community Guide is produced by the Murphy Chamber of Commerce to benefit the members of the chamber and the Murphy Community. For information on becoming a member contact Juli Richards, Executive Director, at 972-805-3749 or info@murphychamber.org.

2021 Murphy Community Guide & Chamber Partner Directory

AD SIZE SPECIFICATIONS:	Width	Height
Full Page (vertical full bleed set to .125)	8.5"	11"
Full Page (vertical no bleed)	7.5"	10"
2/3 Page (vertical)	4.9167"	10"
1/2 Page (horizontal)	7.5"	4.875"
1/3 Page (square)	4.9167"	4.875"
1/3 Page (vertical)	2.333"	10"
1/6 Page (vertical)	2.333"	4.875"
1/12 Page (square)	2.333"	2.3125"

- Finished trim size is W: 8.5" x H: 11"
- Print ready ad work may be submitted as 300 dpi (high resolution) CMYK or RGB (no Pantone spot colors).
- Ad creation is included in the cost of your ad placement. Submit all logos, art elements, copy, contact information to be included in your ad to annehineydesign@gmail.com
- Acceptable file formats: PDF, JPG, TIFF or EPS files (No Publisher files, please. Save as PDF before sending.)
- Ad proof will be emailed for review, two revisions will be included.
- Contact Anne Hiney at 972-672-4133 for assistance.

Please email your ad to annehineydesign@gmail.com



Murphy Chamber of Commerce

972-805-3749

info@murphychamber.org

120 E FM 544, Suite 72, PMB 157, Murphy, TX 75094

www.murphychamber.org

Full Page
with Full Bleed

8.5" x 11"
(.125 bleed)

or

Full Page
within Margins

7.5" x 10"

\$1699

*Premium ad placement available at
additional cost.*

<p>2/3 Vertical</p> <p>4.9167" x 10"</p> <p>\$1299</p>	<p>1/3 Vertical</p> <p>2.333" x 10"</p> <p>\$699</p>
--	--

<p>1/3 Square</p> <p>4.9167" x 4.875"</p> <p>\$699</p>	<p>1/6 Vertical</p> <p>2.333" x 4.875"</p> <p>\$399</p>
--	---

<p>1/12 Square</p> <p>2.333" x 2.3125"</p> <p>\$199</p>	<p>1/2 Horizontal</p> <p>7.5" x 4.875"</p> <p>\$1099</p>
---	--